

GWIC Gazette Advertising Guidelines

All ads submitted to the GWIC Gazette should be in JPEG or TIFF format, 300 dpi and CMYK.

They should also be submitted in the correct size when viewed at 100%.

Any ads submitted at the wrong size will not be resized to fit, any cropping that occurs due to this will not be the responsibility of GWIC.

Trim size of Gazette: 8.25"W x 11.25"H (PURPLE)

Full page with Bleed: 8.5"W X 11.5"H (BLUE)

Full page Non-Bleed: 7.75"W x 10.75"H (GREY)

Half page horizontal: 7.75"W x 5.375" H (YELLOW)

Half page vertical: 3.875"W x 10.75"H (GREEN)

Quarter page: 3.875"W x 5.375" H (RED)

